|  |  |
| --- | --- |
| **Activity** | **Description** |
| 1. SWOT Analysis of Organizational Context  2. Stakeholders Expectations  3. Advisor Board  4. Advisor Board Report  5. Action Plan | 1. HEI should carry out a SWOT analysis of its internal and external organizational context (model 1). 2. Define the relevant stakeholders, internal and external, and identify the respective expectations (model 2). 3. The most relevant stakeholders are on the HEI advisory board, namely Individuals representing professional organizations, business organizations and other institutions or companies, related to HEI's activity, whenever possible at the regional level.   This members are appointed by the President of the HEI attending to the stakeholder’s expectations, up to a maximum of six, after hearing the Technical-Scientific Council and the Pedagogical Council.   1. The advisory board is responsible for issuing an opinion on:  * The relevance of existing courses; * Projects for the creation, extinction and restructuring of courses; * The organization of study plans.  1. Based on the SWOT analysis, the Stakeholders expectations and the Advisor Board report, the HEI define actions to adjust the studies plans of the existing courses, create new courses or to extinguish courses that meet the learning outcomes.   This procedure should be repeated every year. |

Internal and External Organizational Context

Model 1: SWOT Analysis

|  |  |  |  |
| --- | --- | --- | --- |
| INTERNAL | | EXTERNAL | |
| STRENGTHS | WEAKNESSES | OPPORTUNITIES | THREATS |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Internal and External Organizational Context

Model 2: Relevant Stakeholders

|  |  |  |  |
| --- | --- | --- | --- |
| STAKEHOLDER | INTERNAL | EXTERNAL | EXPECTATIONS |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |